

ARCHIE
SERIES

AUG.

NO. 41

Archie's

12¢

APPROVED
BY THE
COMICS
CODE
AUTHORITY
PDC

MAD HOUSE

SPROCKET, YOU TWO-TIMER!
WHAT'S THIS LONG BLUE HAIR
DOING ON YOUR SHOULDER?



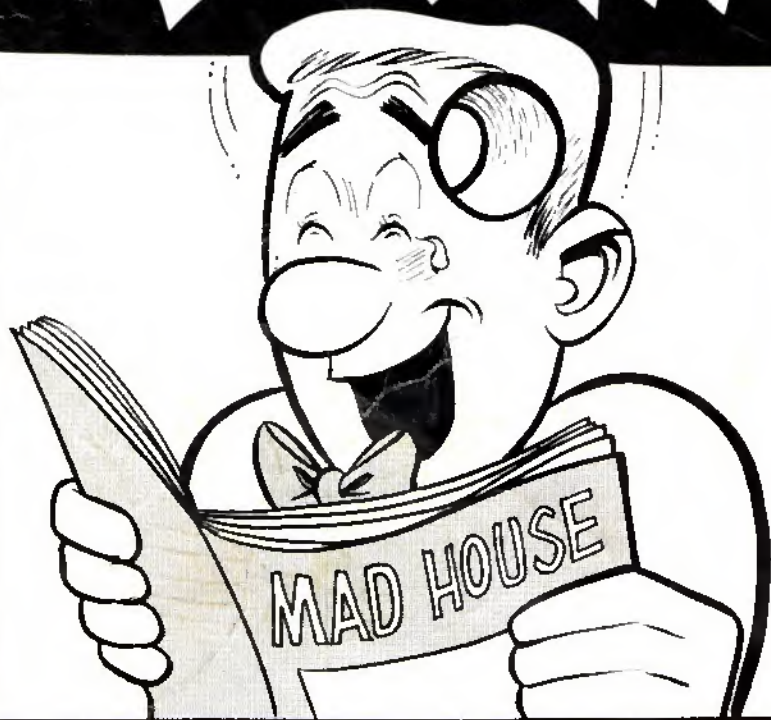
SPECIAL WIG-FLIPPING ISSUE!

MAD HOUSE

MAD HOUSE READERS
HAVE 43% LESS DANDRUFF!



...THAT'S BECAUSE THE HOLE
IN THEIR HEADS
VENTILATES *THEIR SCALPS!*



HAIR-RAISING
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GUY
SECTION

SUPER
DISGUISE
VS.
MARKET
MARAUDEER
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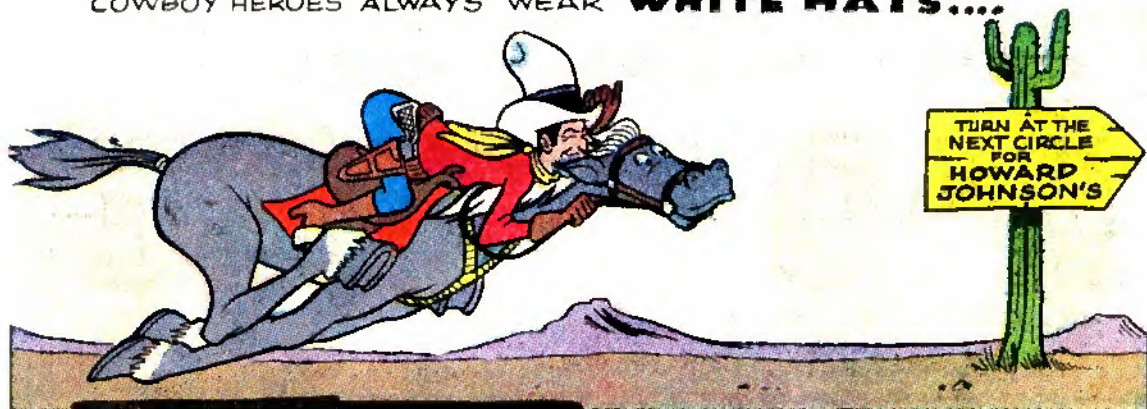
THE
DETERGENT
MONSTER



THE MAGAZINE
THAT ALWAYS
GIVES YOU THE
BALD FACTS!



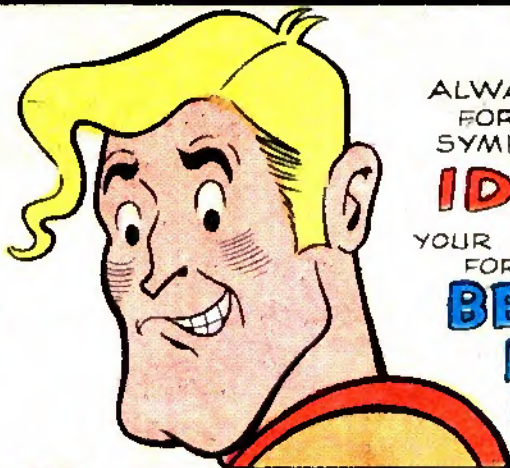
COWBOY HEROES ALWAYS WEAR **WHITE HATS**....



... JUNGLE HEROES WEAR
LEOPARD SKIN SUITS



...BUT ONLY
MAD HOUSE
HEROES WEAR
SILLY GRINS!



ALWAYS LOOK
FOR THIS
SYMBOL OF
IDIOCY!
YOUR GUARANTEE
FOR THE
BEST IN
NUTTY
HEROES!

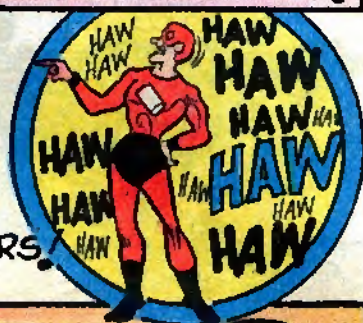
GOOD GUY SECTION

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HAS OUR HERO, SUPER DISGUISE, MET HIS MATCH?



SUPER DISGUISE
CAN CHANGE HIS
SILLY-PUTTY BODY
INTO ANY OBJECT,
BUT HIS OPPONENT
SUPER MARKET MAN
HAS THE SAME POWERS.

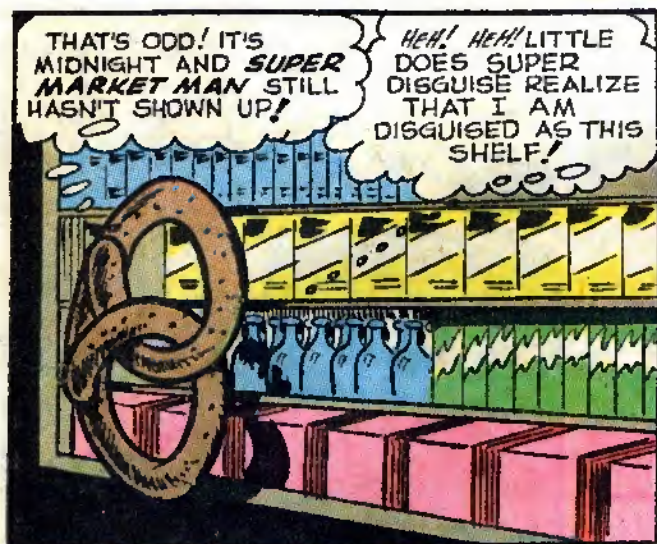
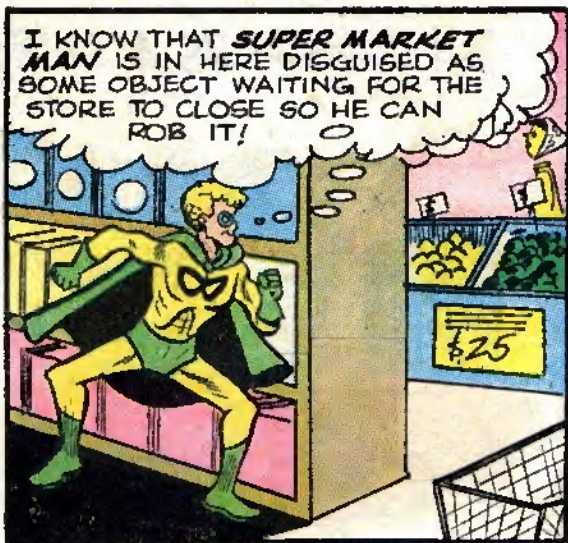


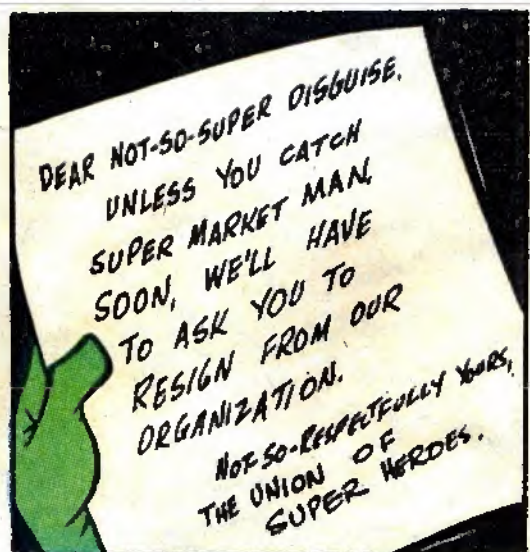
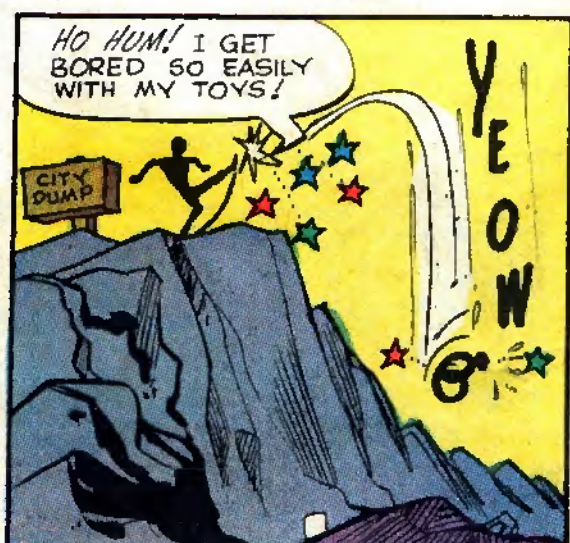
STOP!
THIEF!

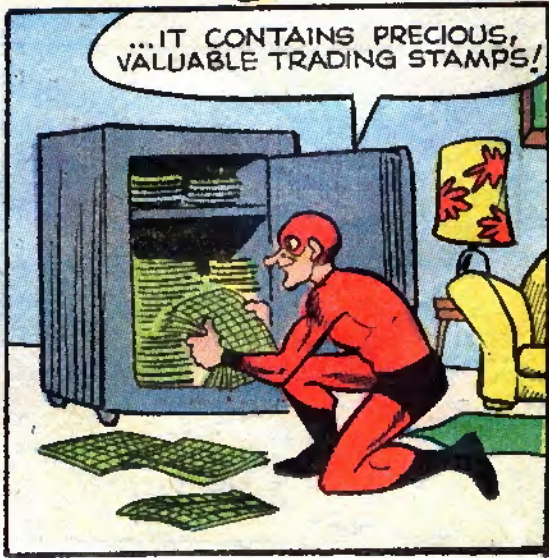
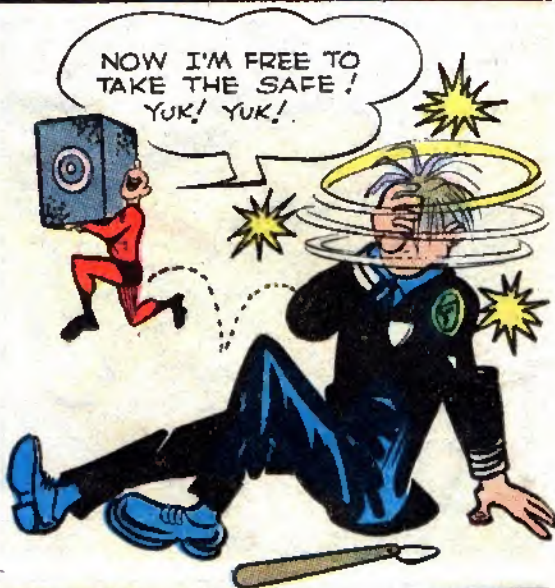
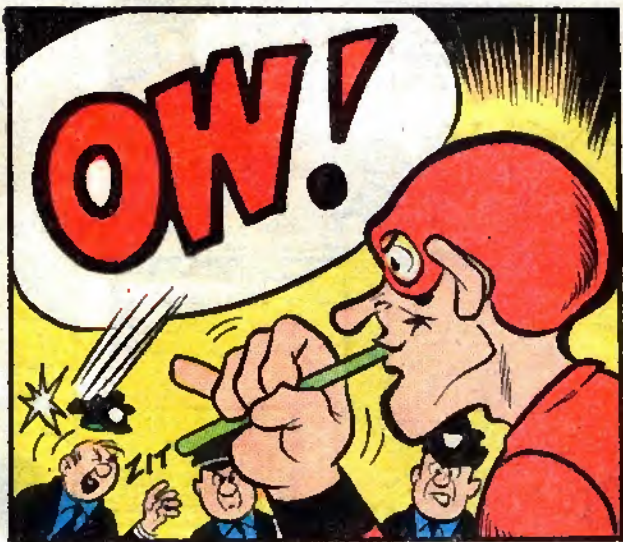
I CAN CHANGE MY
BODY INTO ANY OBJECT
FOUND AT A
SUPER MARKET!

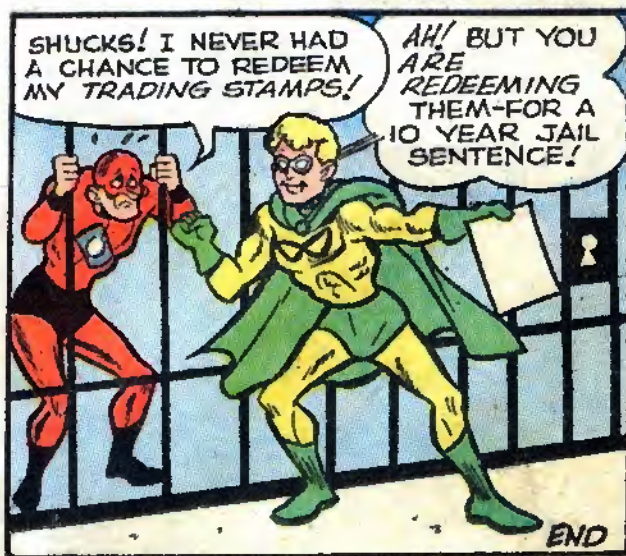
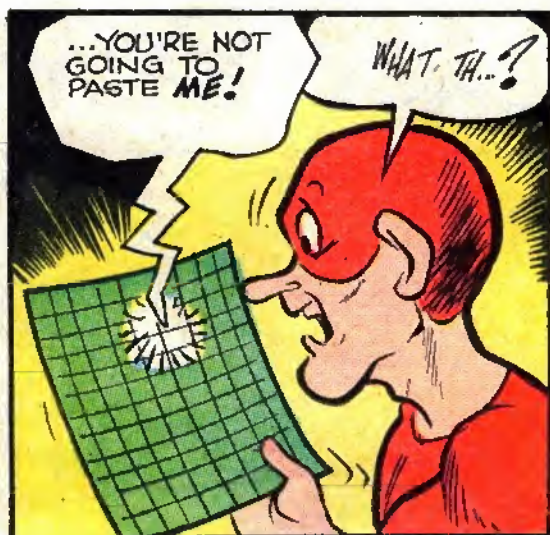
PART 2

MARKET
MARAUDER

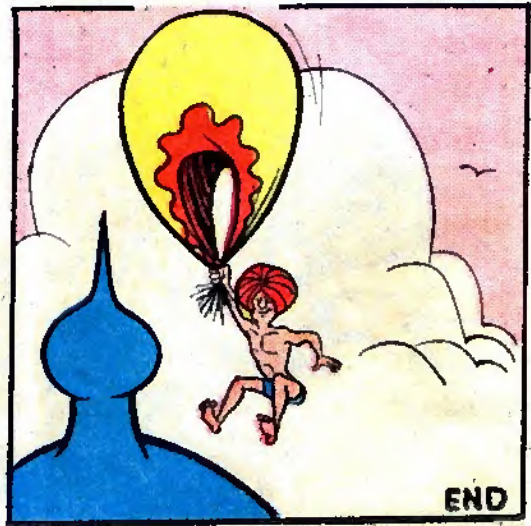
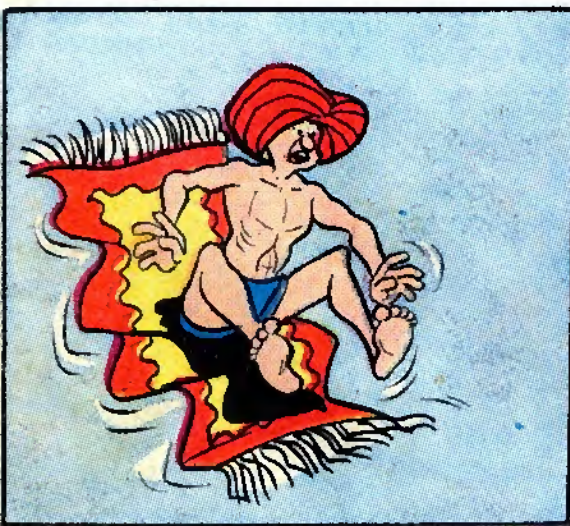
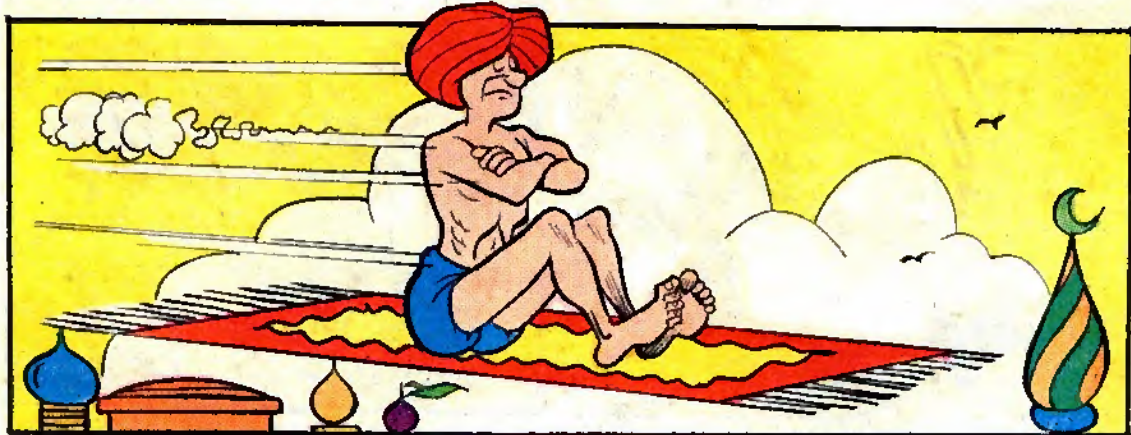








ALI BUBU IN 'UPS 'N' DOWNS'



A CAPTAIN SPROCKET MIS-ADVENTURE!

OUR SUPER HERO GETS TANGLED UP WITH A SHADY LADY IN

SUPER BLOOPER

HA! THERE'S THE
NOTORIOUS
COBRA
WOMAN!
AT LAST
I HAVE
HER!

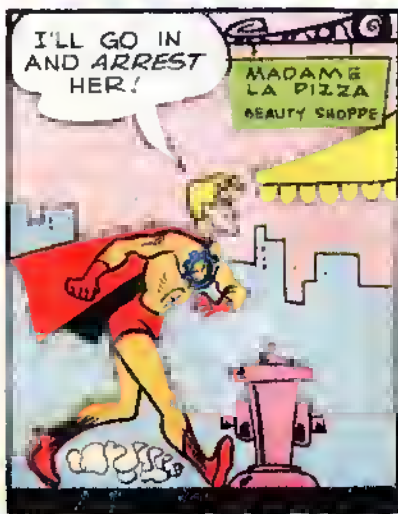


Madame La Pizza
Beauty Shoppe's

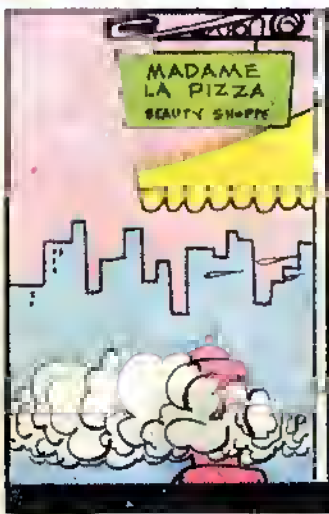


I'LL GO IN
AND ARREST
HER!

MADAME
LA PIZZA
BEAUTY SHOPPE

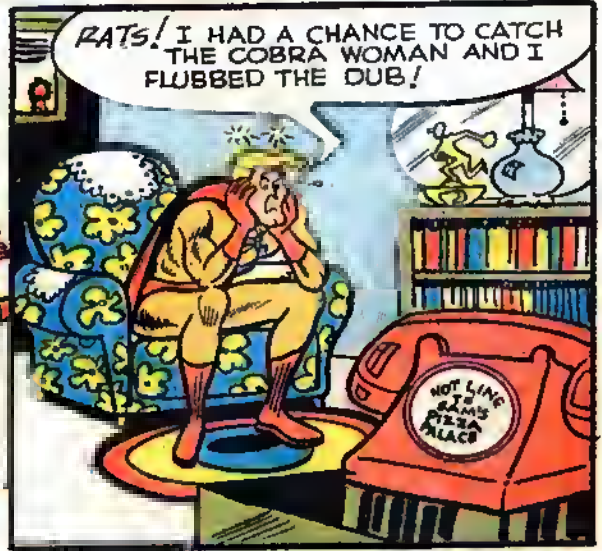
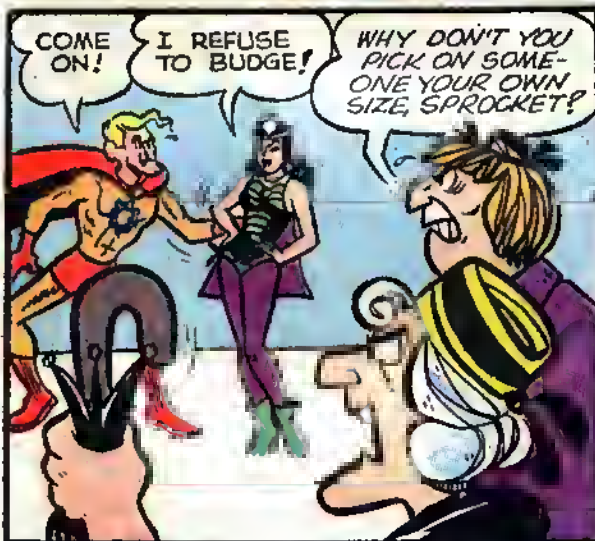
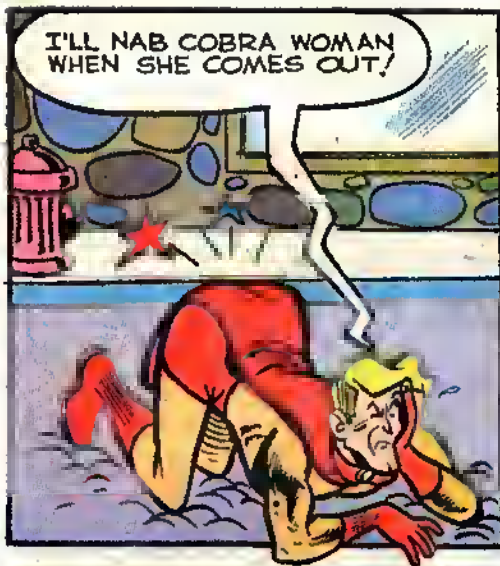


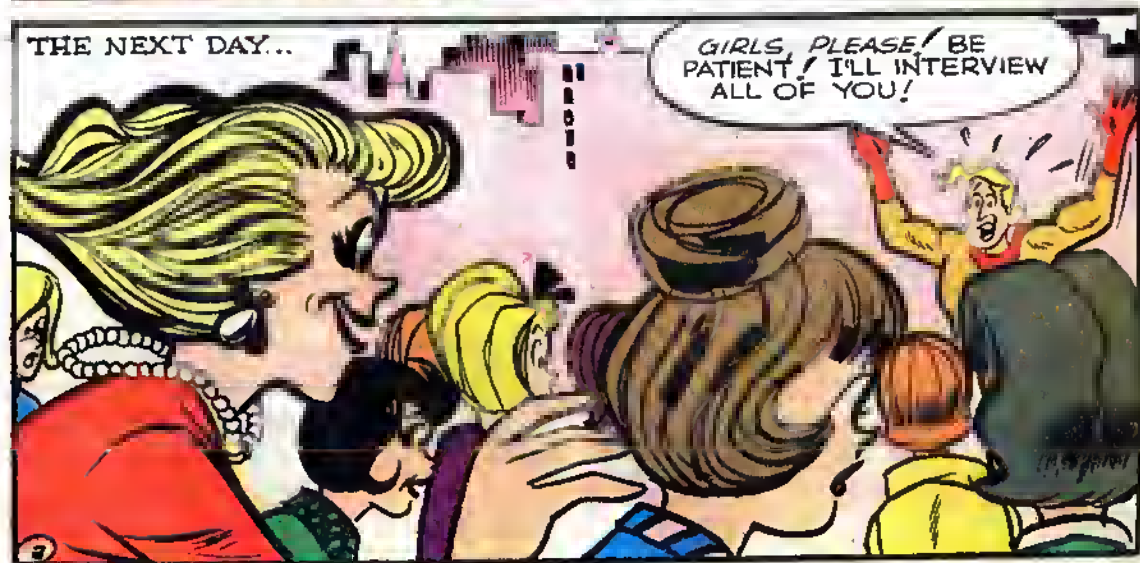
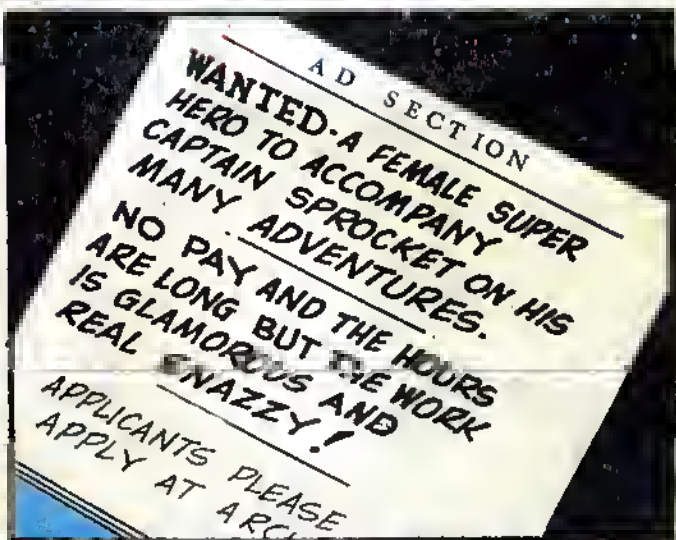
MADAME
LA PIZZA
BEAUTY SHOPPE

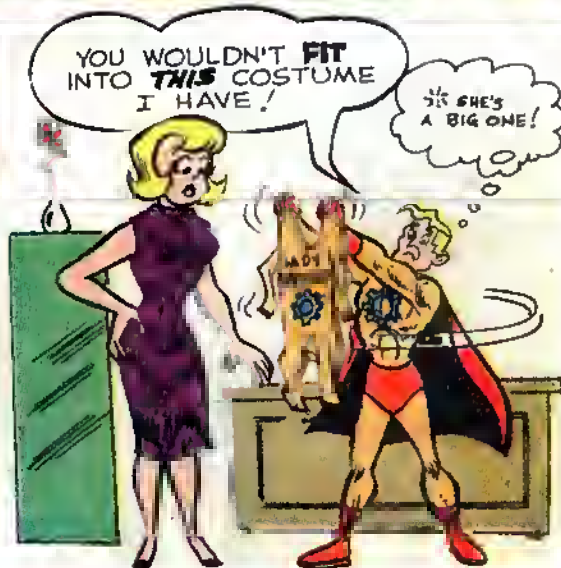
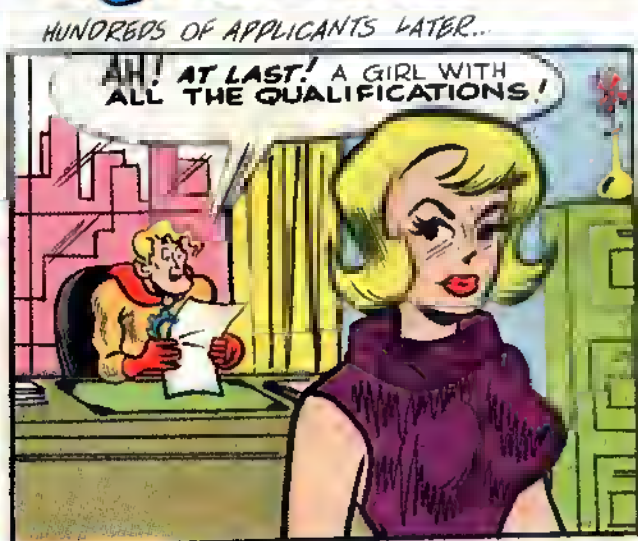
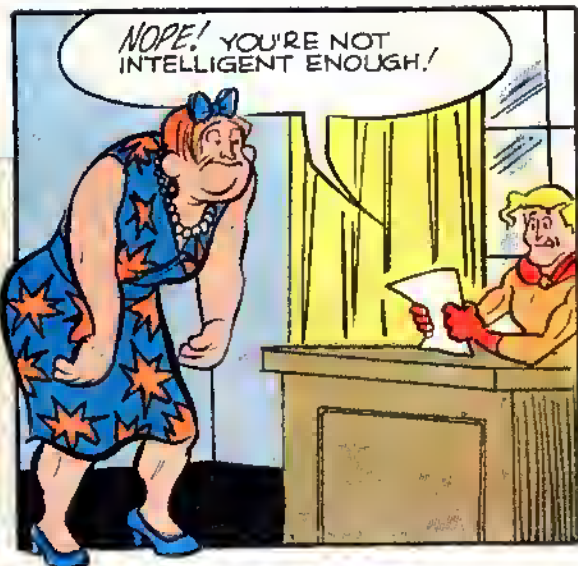


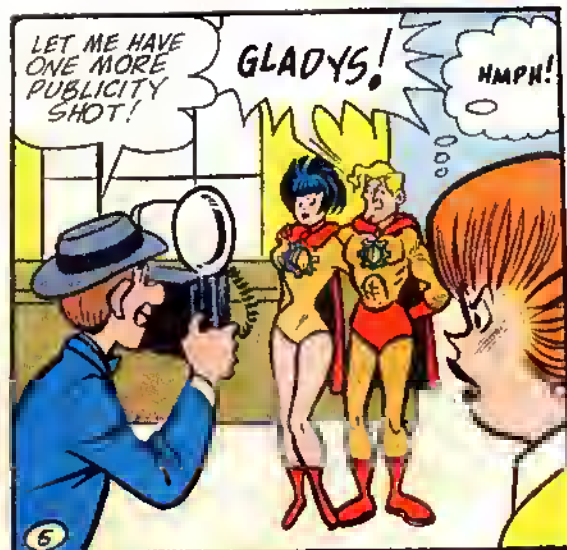
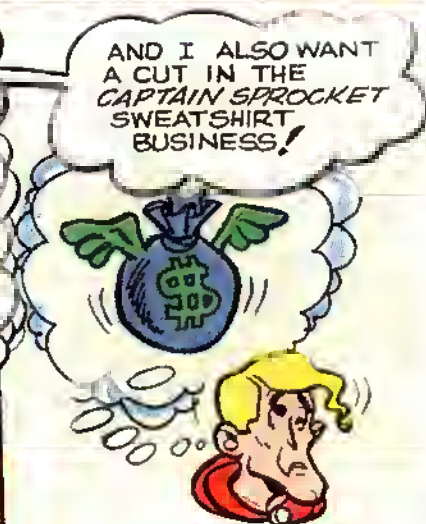
... AND STAY OUT!
THE NERVE OF A
MAN COMING IN HERE!

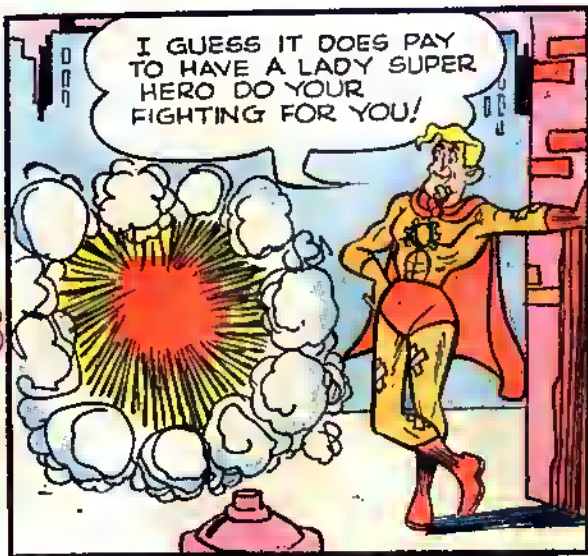
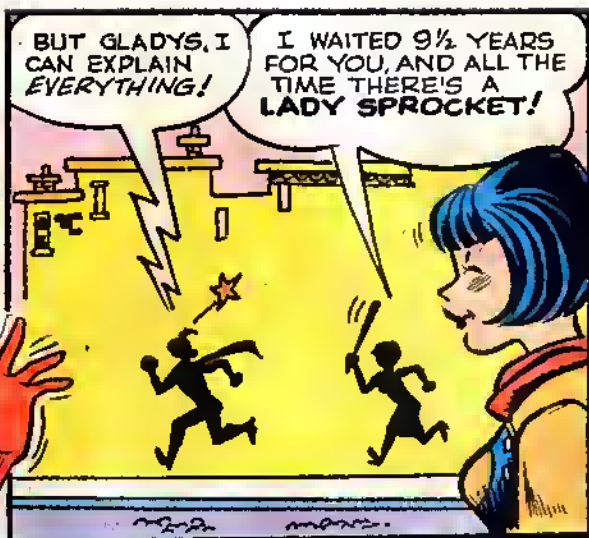
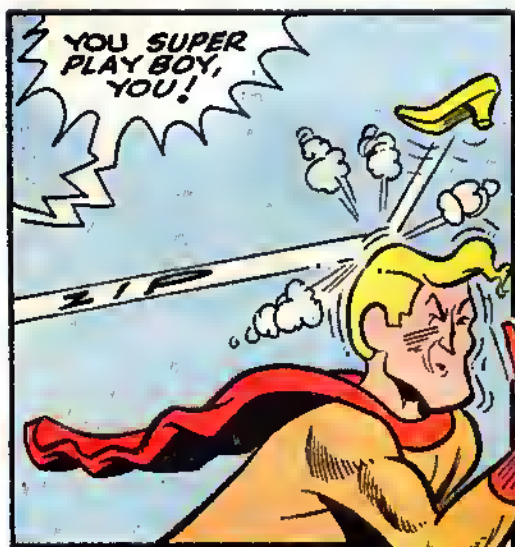


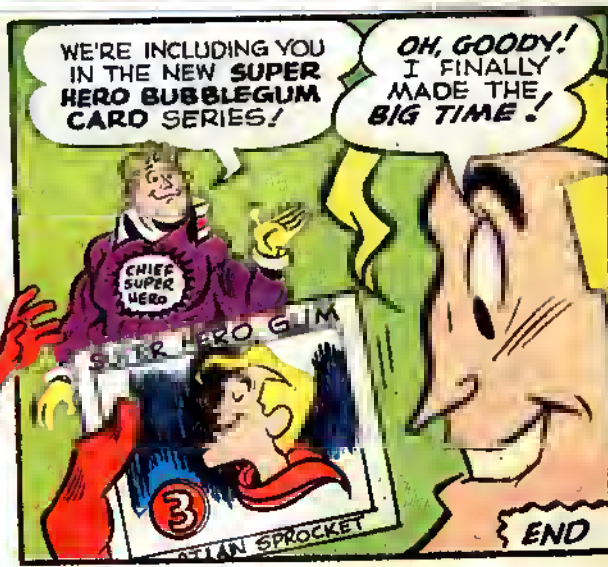
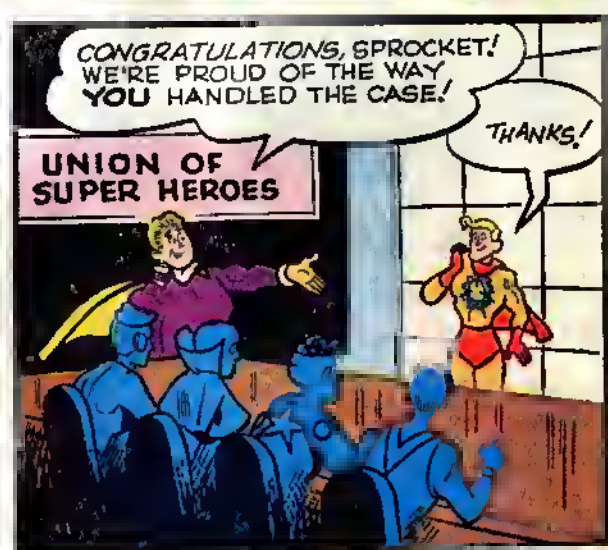
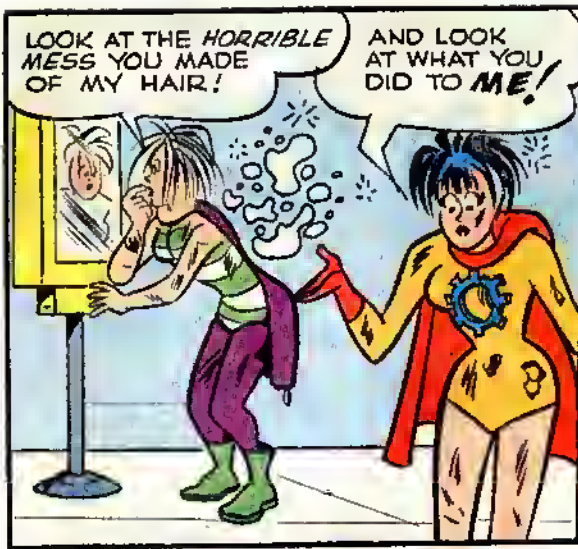




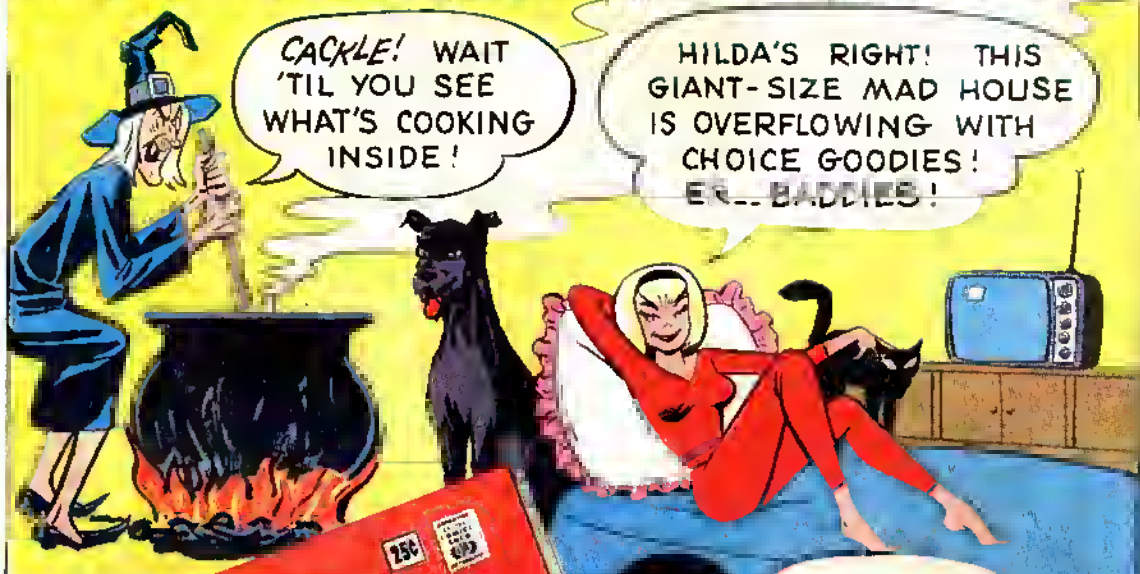








JUST WHAT THE *MAD* DOCTOR ORDERED!



CACKLE! WAIT 'TIL YOU SEE WHAT'S COOKING INSIDE!

HILDA'S RIGHT! THIS GIANT-SIZE MAD HOUSE IS OVERFLOWING WITH CHOICE GOODIES! ER... BADDIES!



YOU'LL *DIE* LAUGHING!

JUST INSCRIBE THE NECESSARY DATA IN THE SPACE PROVIDED AND ENCLOSE A FOURTH PART OF A DOLLAR!

MAIL TO: ARCHIE'S MAD HOUSE ANNUAL #3
ROOM 603, 241 CHURCH ST.
NEW YORK, N.Y. 10013

ENCLOSED FIND 25¢ IN COIN FOR WHICH PLEASE SEND ME THE GIANT ARCHIE'S MAD HOUSE ANNUAL #3 AS SOON AS IT IS OFF THE PRESSES.

NAME

AGE

ADDRESS

CITY

STATE AND ZIP NO.



PLEASE
POST

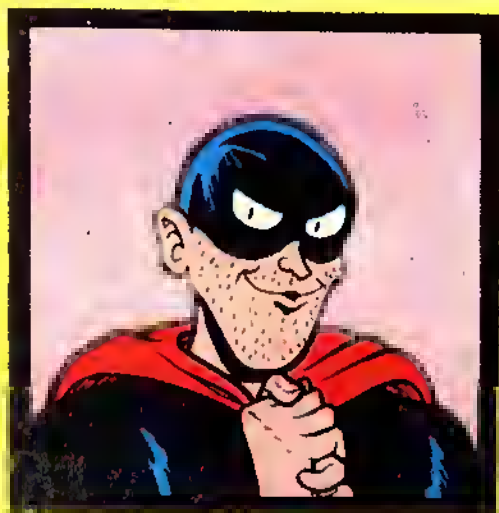
FINGERPRINT
CLASSIFICATIONS

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
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KEPT INSIDE AN OLD BEAT UP MAD HOUSE FILE

WANTED

FOR MURDER OF GOOD TASTE



SUPER RAT FINK

DESCRIPTION: ALWAYS SEEN DRESSED IN VILLAIN'S BLACK! SEEN FREQUENTLY AT LUNCH COUNTERS ORDERING CHEESE-CAKE! WEIGHS TOO MUCH!



CAPTAIN SHARK

DESCRIPTION: SAID BY FISHERMEN TO STAND THIRTY FEET HIGH BUT SIX FEET IS THOUGHT TO BE ABOUT RIGHT! WEIGHS TWO HUNDRED POUNDS DRIPPING WET! USE CAUTION: CAPTAIN SHARK HATES BEING CALLED "A SMALL FISH"!

THE LOONIEST VILLAINS IN THIS OR ANY OTHER WORLD FOR MAD HOUSE MAGAZINE!

SHOULD YOU HAVE ANY INFORMATION REGARDING THE WHEREABOUTS OF THE ABOVE NUTS PLEASE KEEP IT TO YOURSELF....NOBODY WILL BELIEVE YOU ANYWAY!

BAD GUY SECTION

MAD HOUSE PRESENTS TWO VILLIANS FOR THE PRICE OF ONE.....

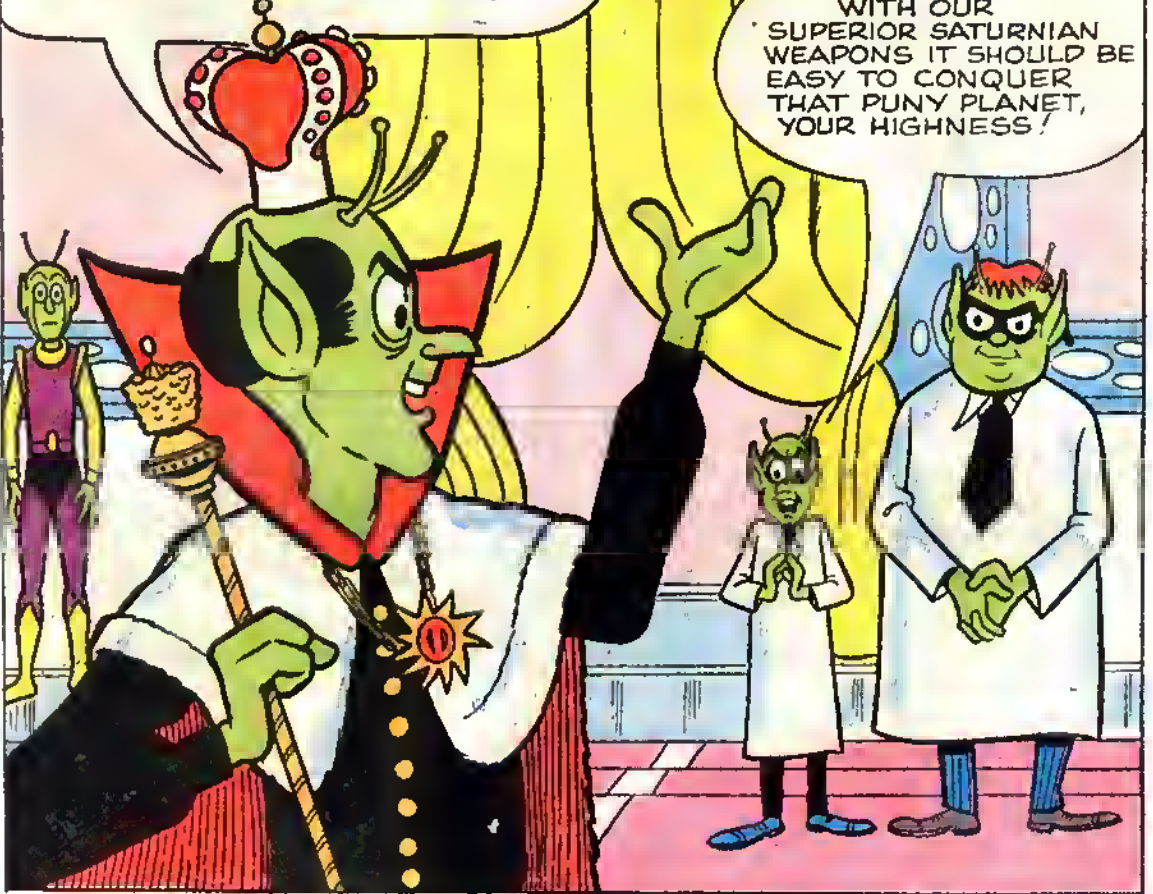


DOUBLE TROUBLE



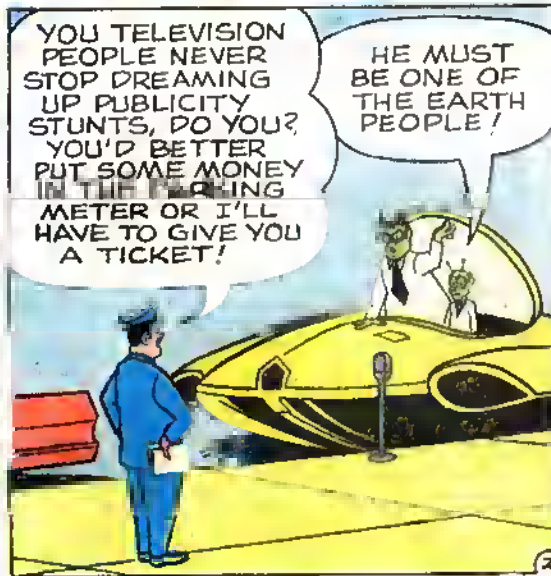
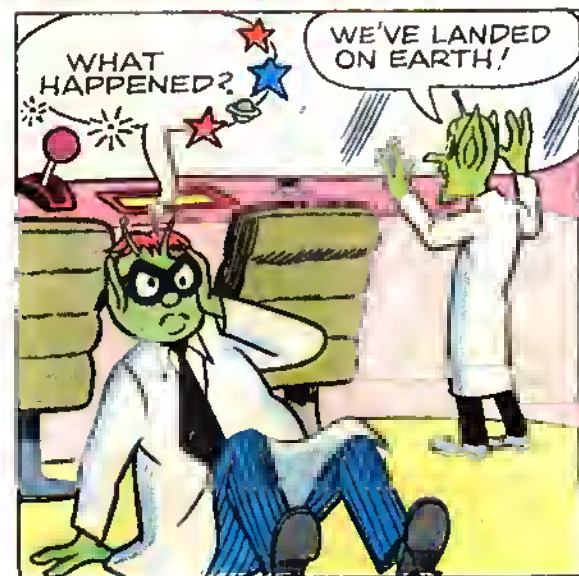
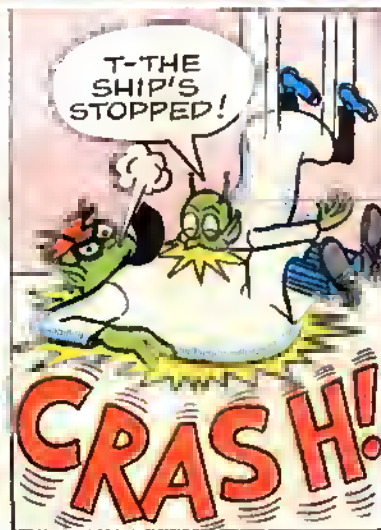
DOCTORS KOLAR AND HOKA,
YOU HAVE BEEN CHOSEN TO MAKE
AN EXPEDITION TO EARTH!

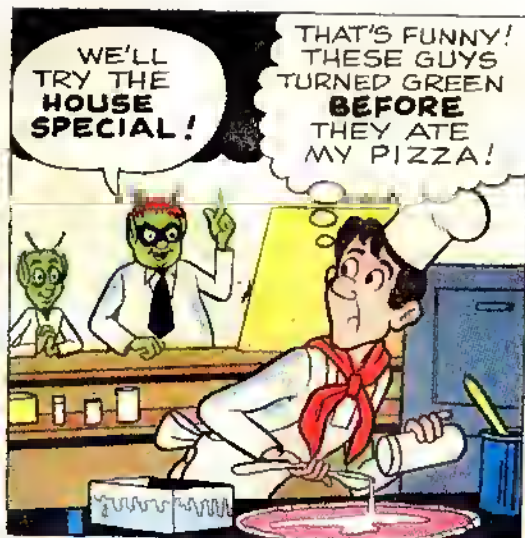
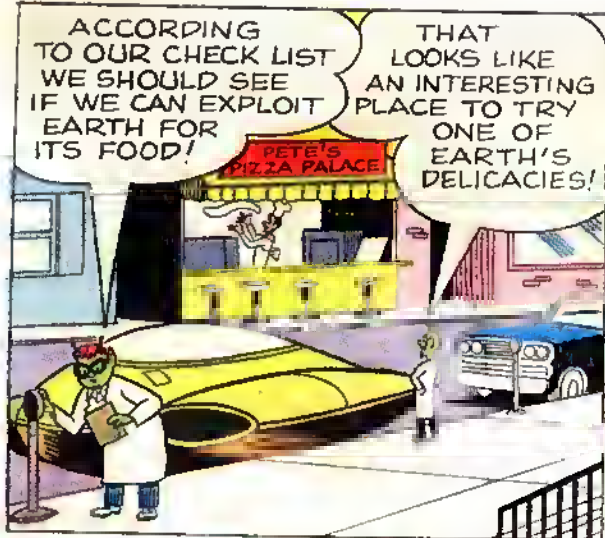
WITH OUR
SUPERIOR SATURNIAN
WEAPONS IT SHOULD BE
EASY TO CONQUER
THAT PUNY PLANET,
YOUR HIGHNESS!

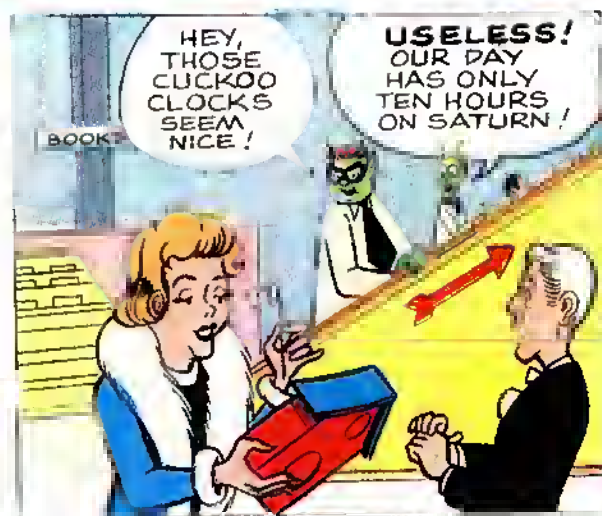
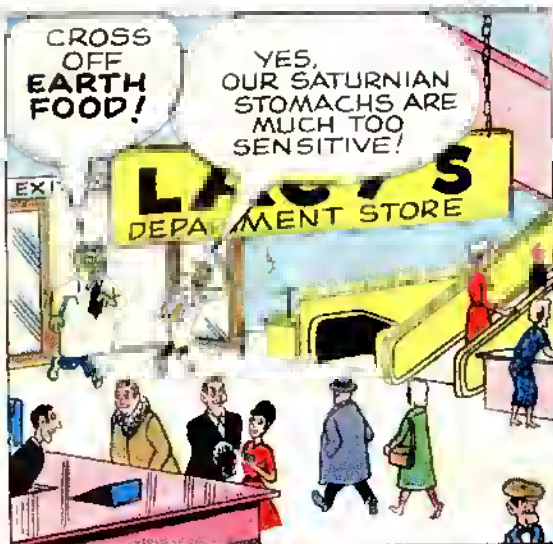


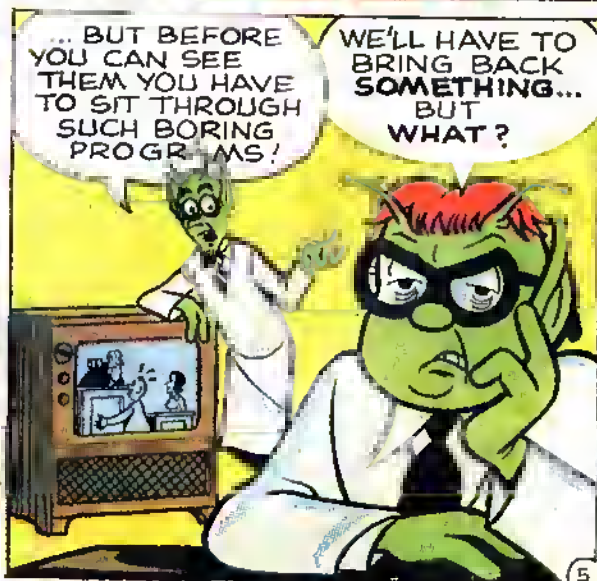
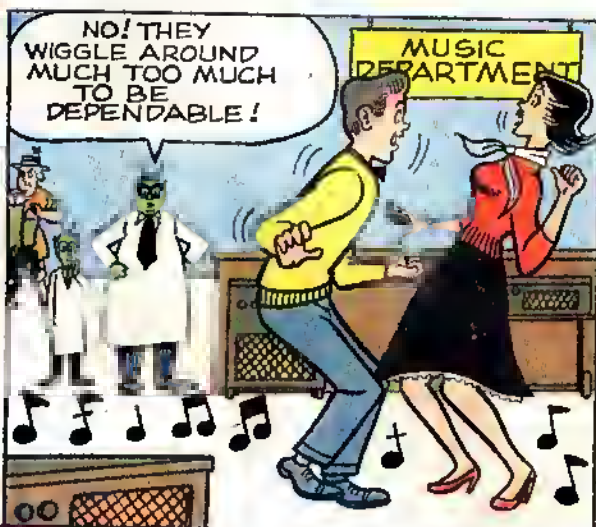
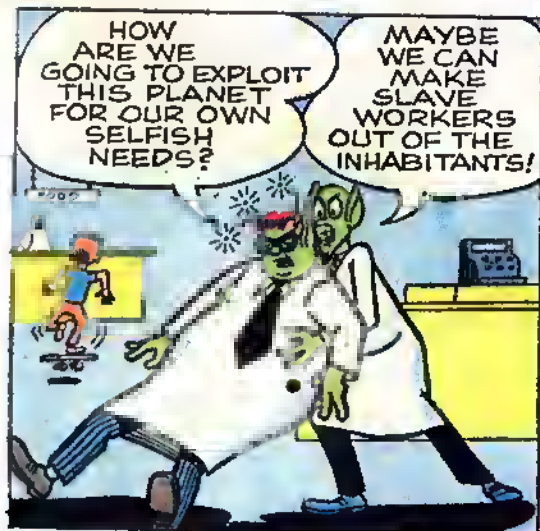
WE PROMISE TO BRING
ALL THE RICHES OF EARTH
BACK TO SATURN!

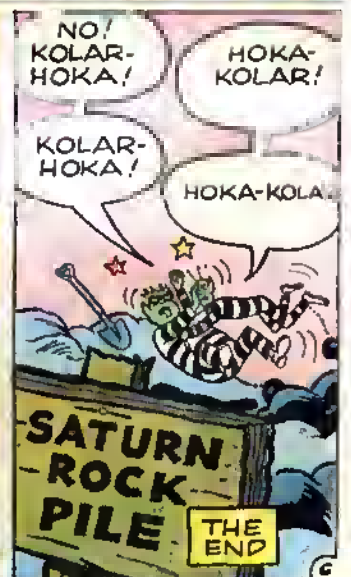
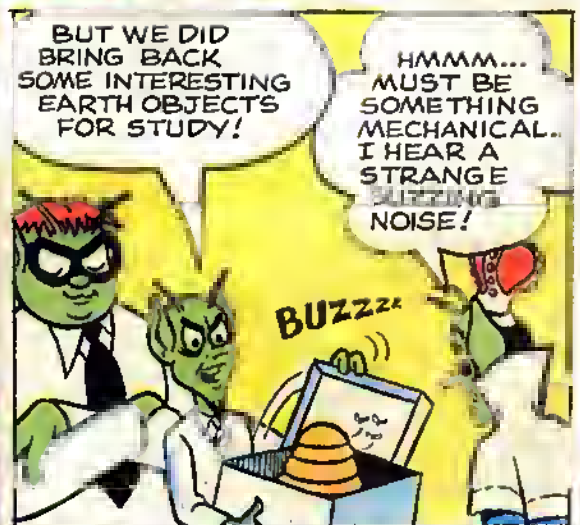
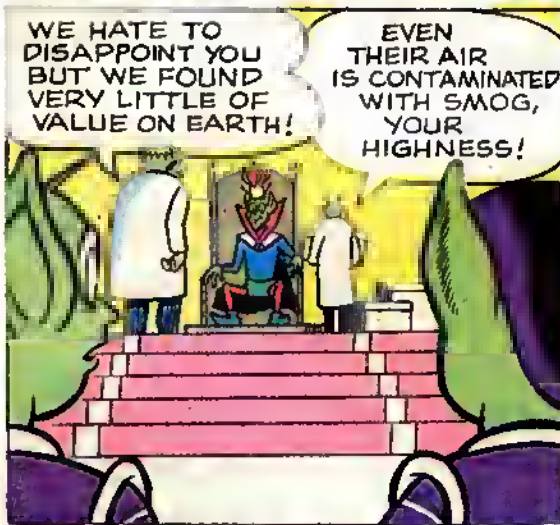
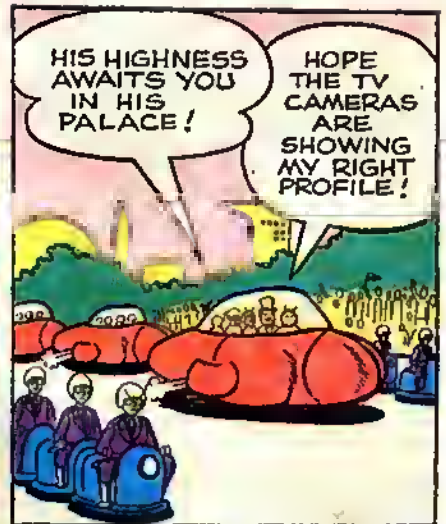
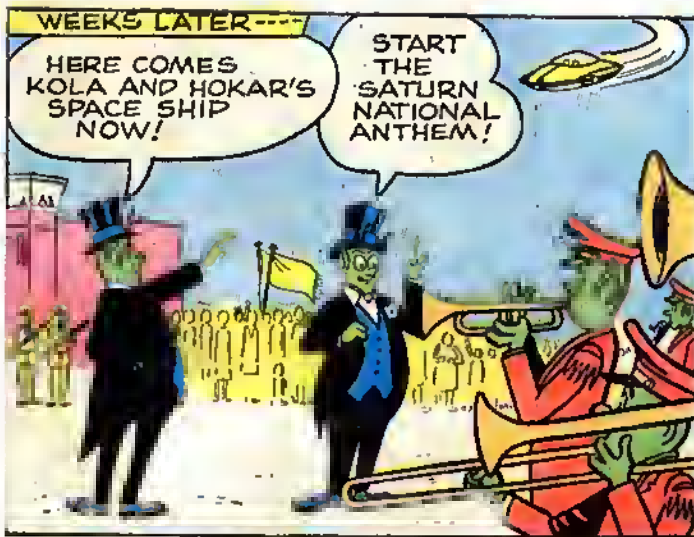






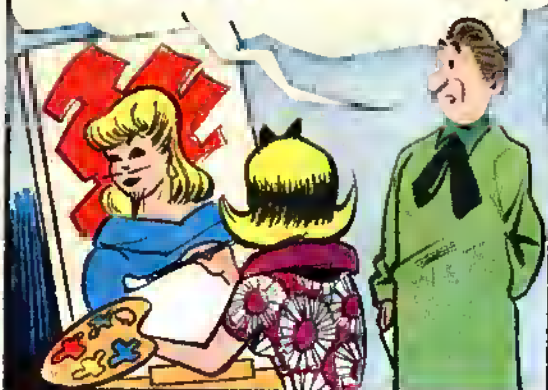






Everything Happens IN TRANSYLVANIA

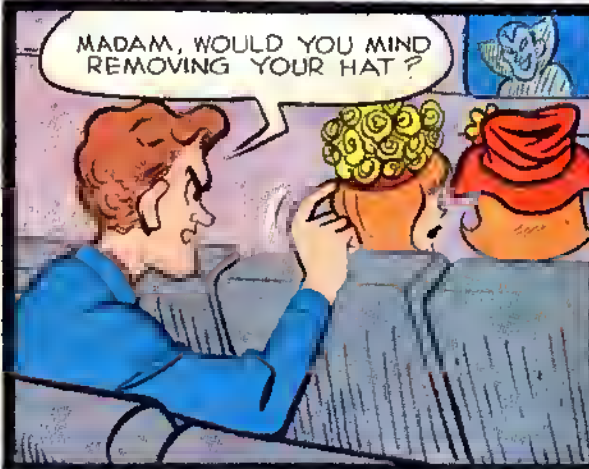
YOUNG LADY, WHY ARE YOU PUTTING A MUSTACHE ON THAT PICTURE?



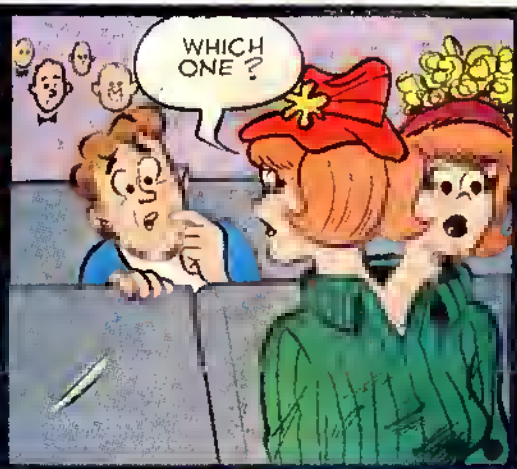
TO MAKE IT MORE REALISTIC!



MADAM, WOULD YOU MIND REMOVING YOUR HAT?



WHICH ONE?

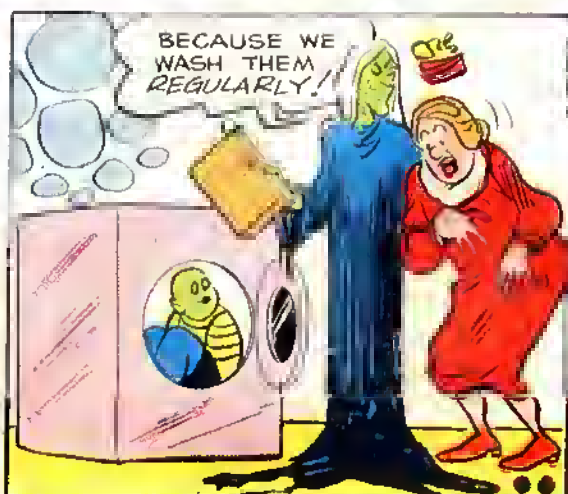


TRANSYLVANIAN CHILDREN ARE THE CLEANEST IN THE WORLD!

WHY?



BECAUSE WE WASH THEM REGULARLY!



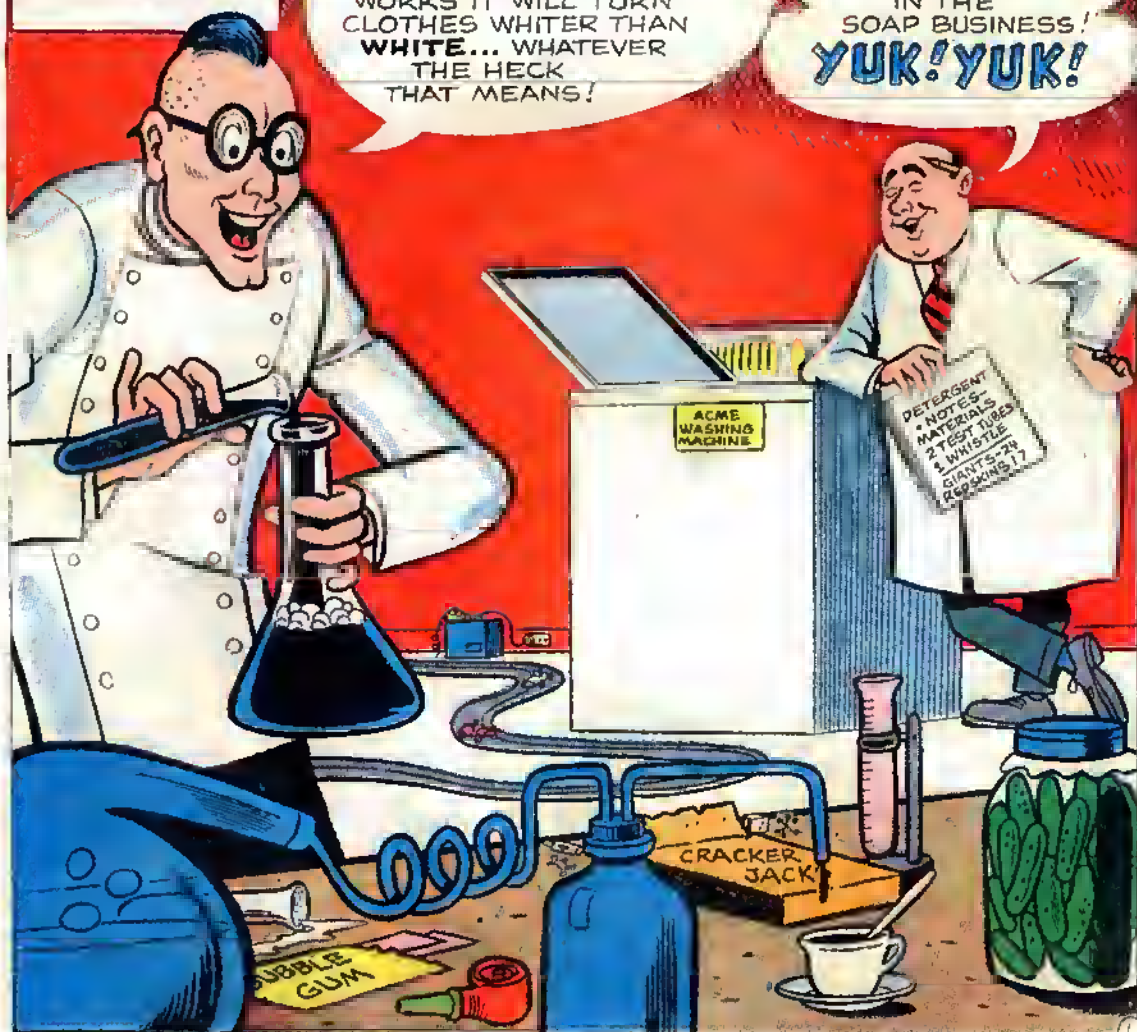
THE MONSTER POSSESSED A SUPER CLEAN BODY, BUT OH,
WHAT A DIRTY, GRIMY HEART IT HAD!

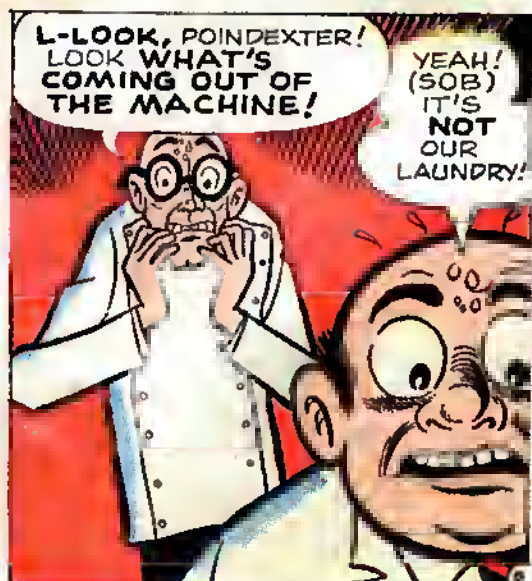
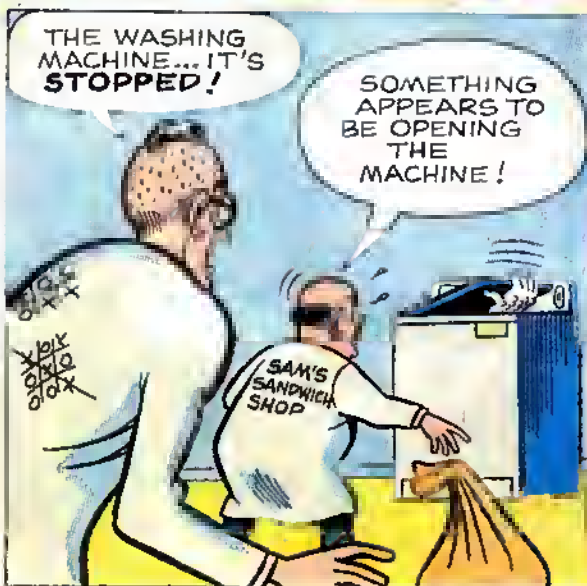
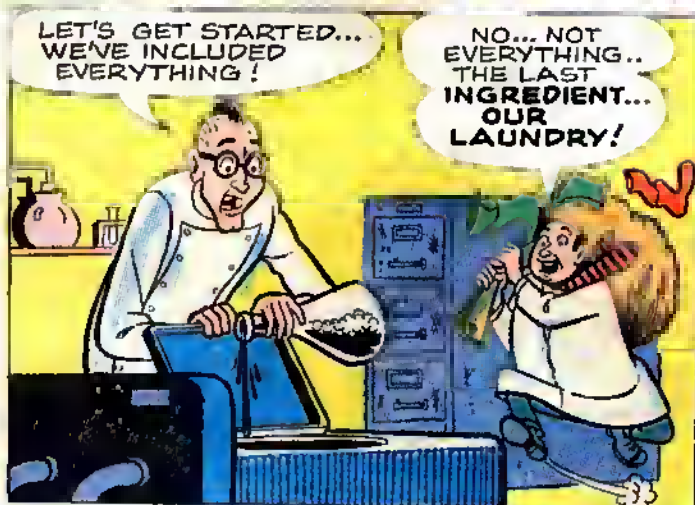
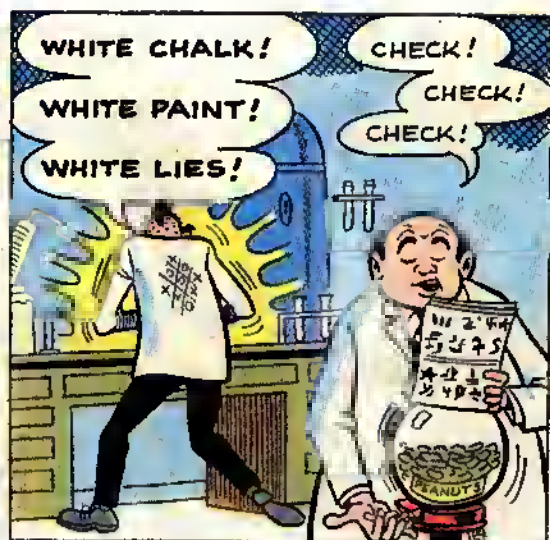
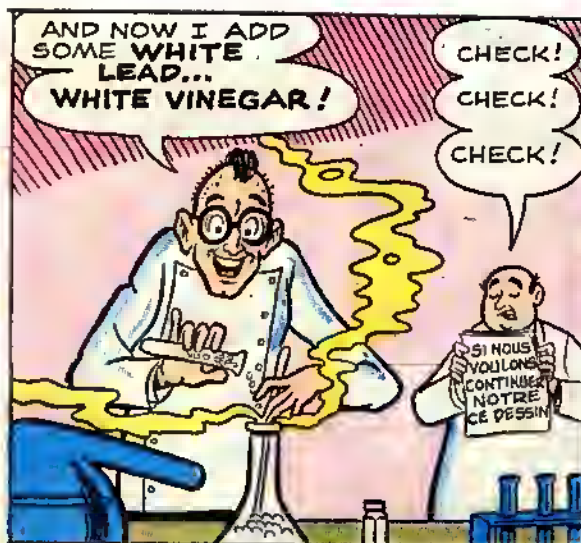
THE DETERGENT MONSTER

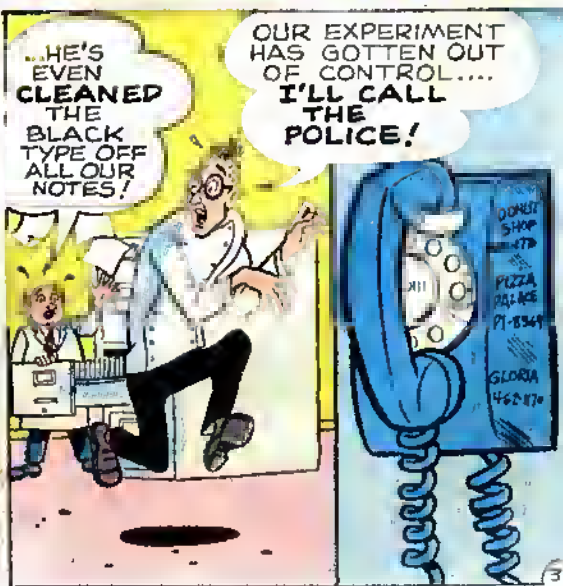
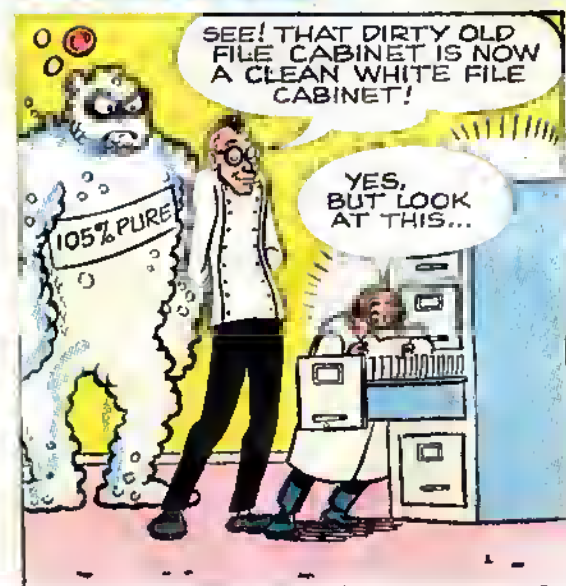
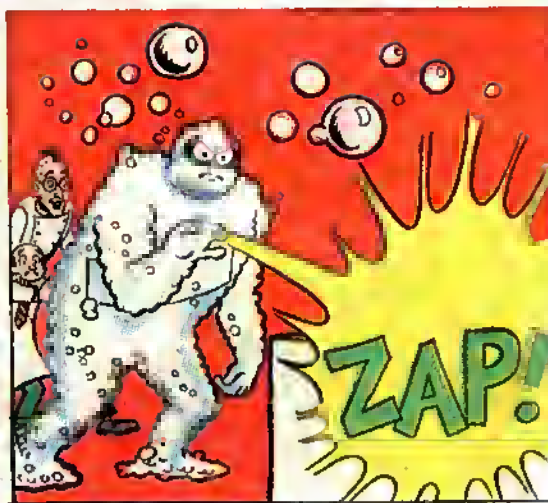
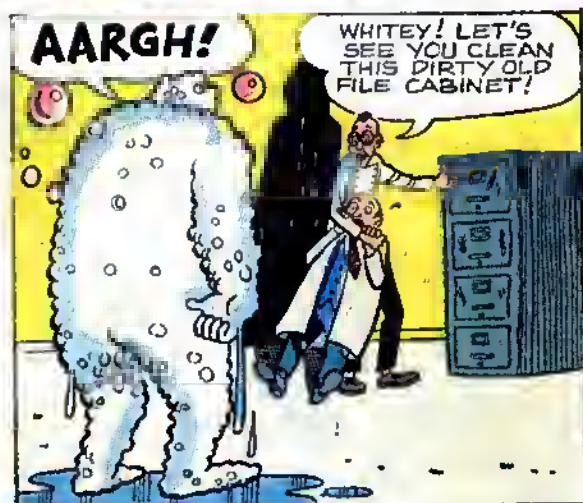
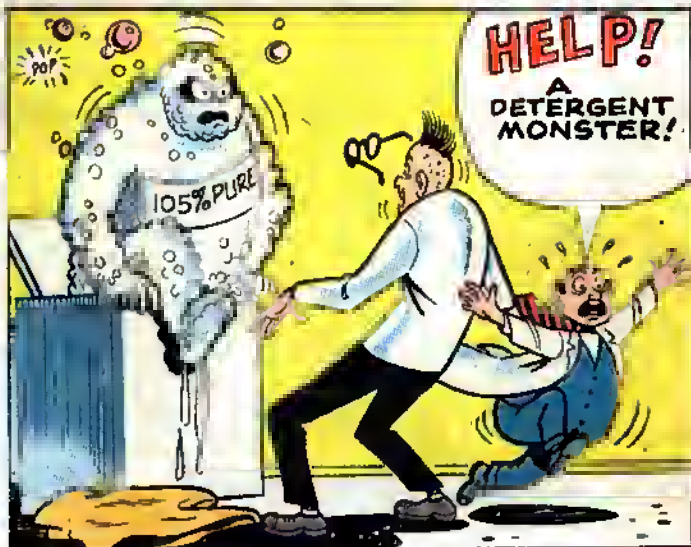
AGAXO SOAP
LABORATORY

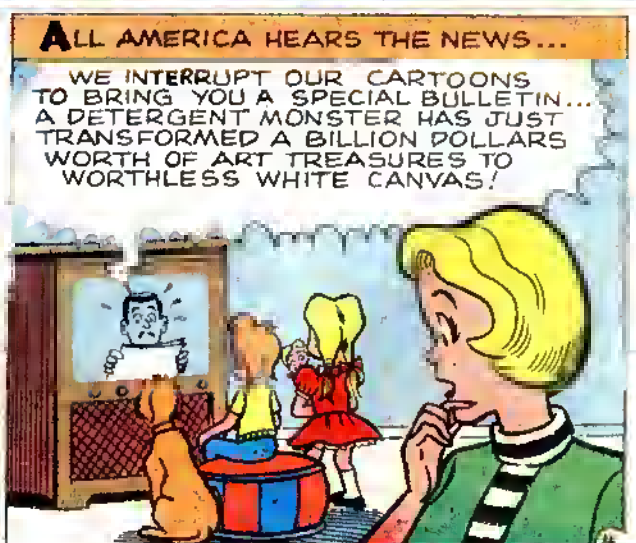
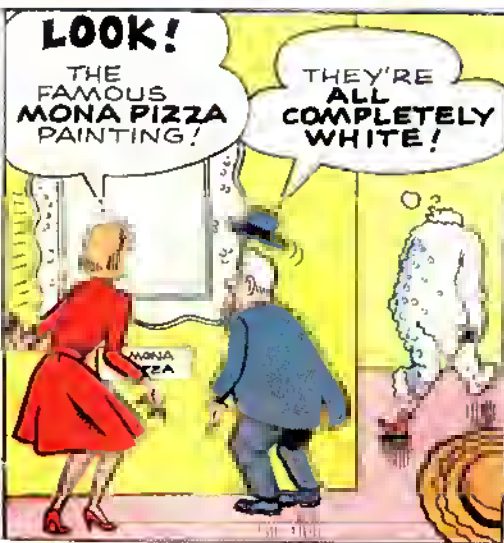
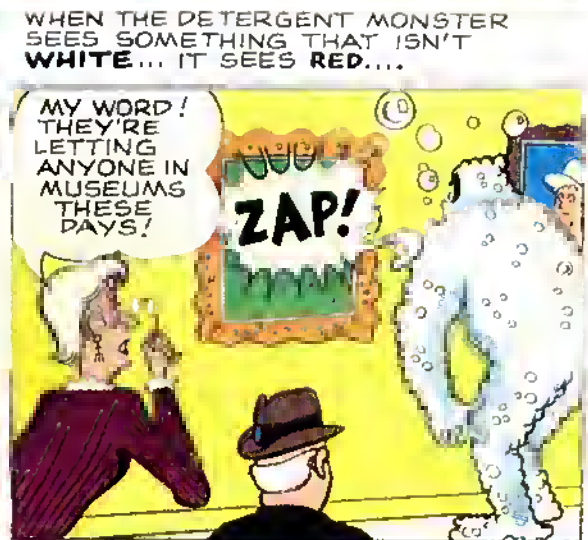
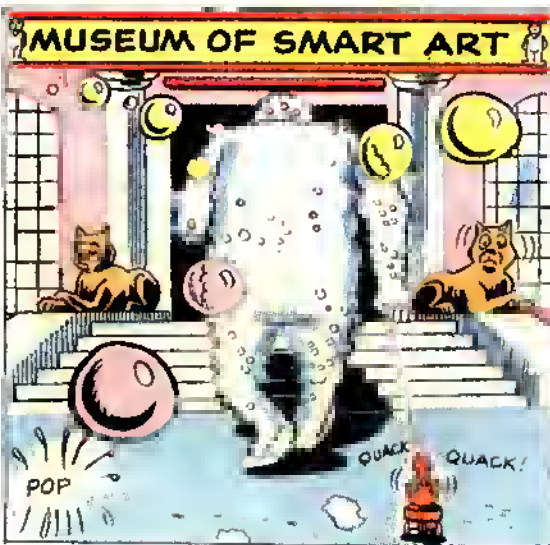
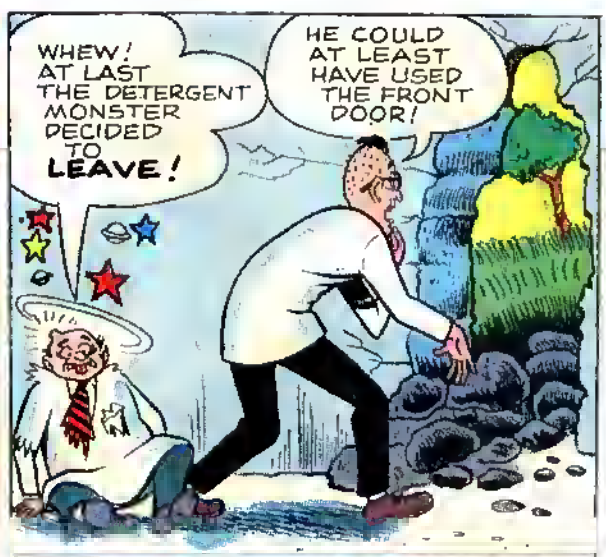
IF OUR NEW
DETERGENT FORMULA
WORKS IT WILL TURN
CLOTHES WHITER THAN
WHITE... WHATEVER
THE HECK
THAT MEANS!

YOU MEAN
WE'LL CLEAN UP
IN THE
SOAP BUSINESS!
YUK! YUK!

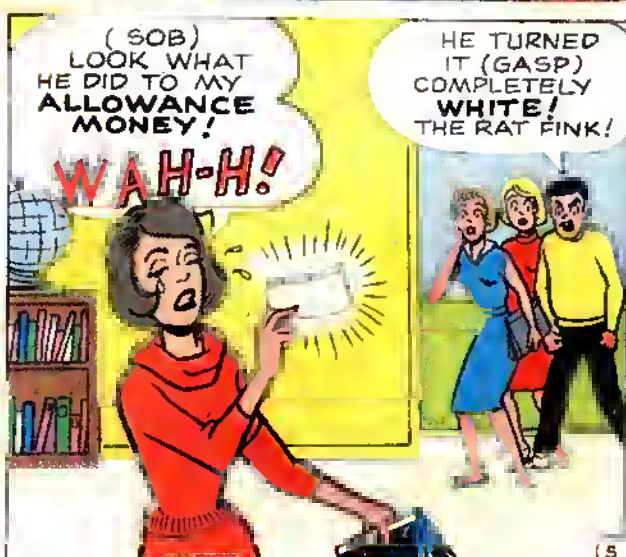
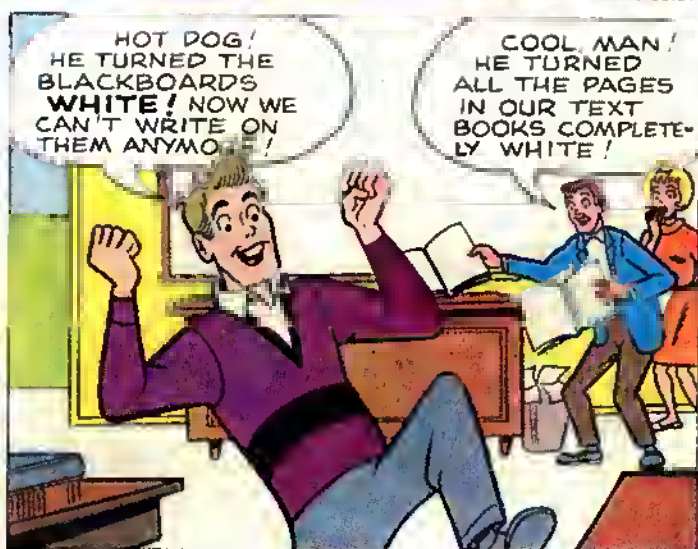
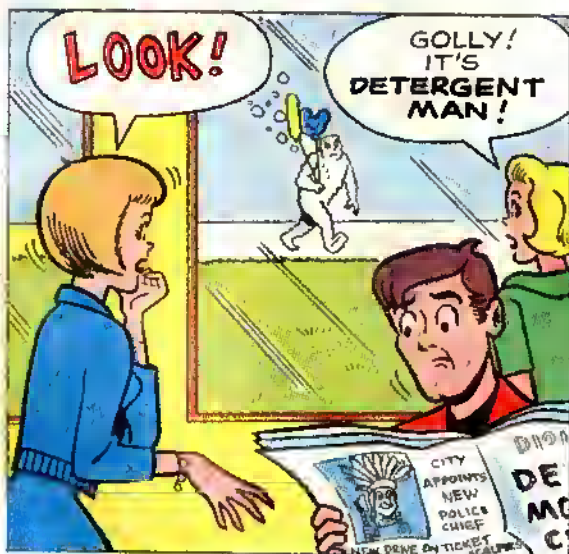
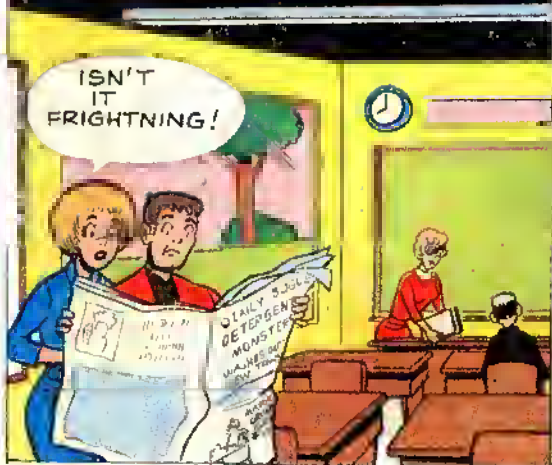




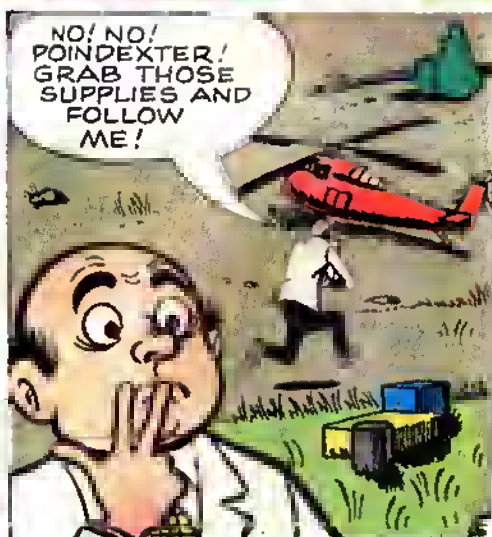
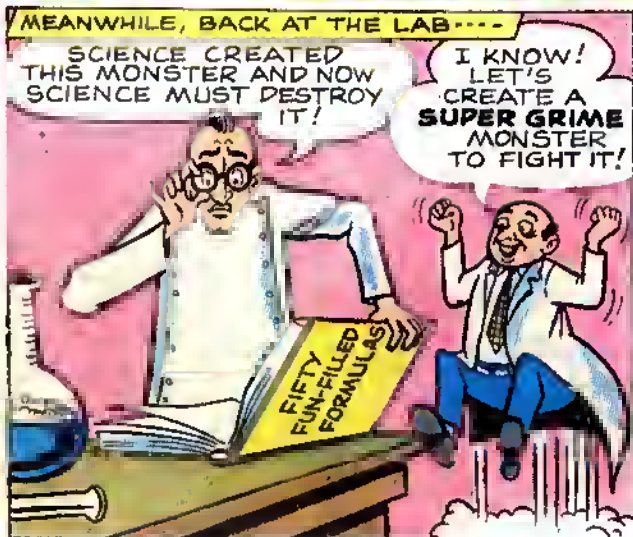
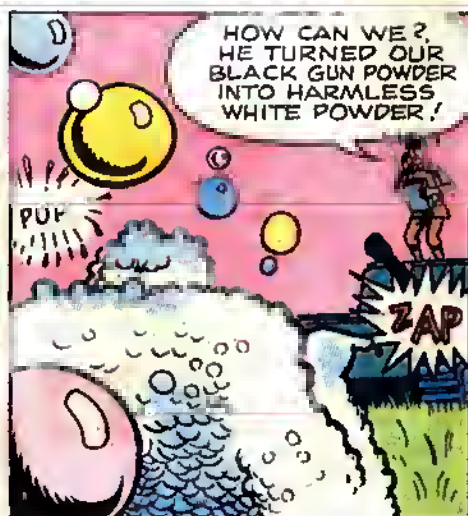
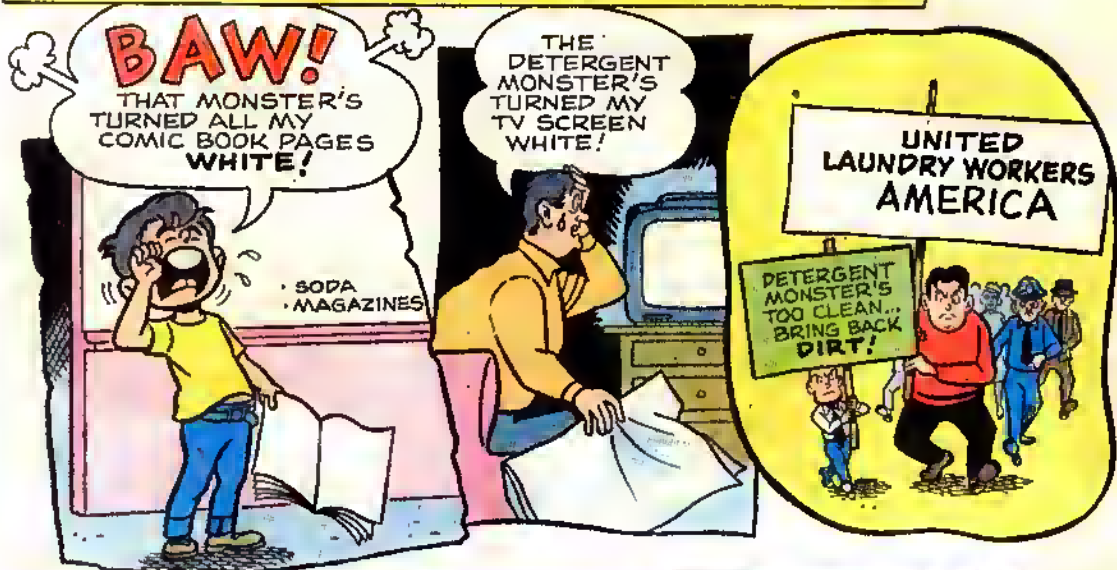


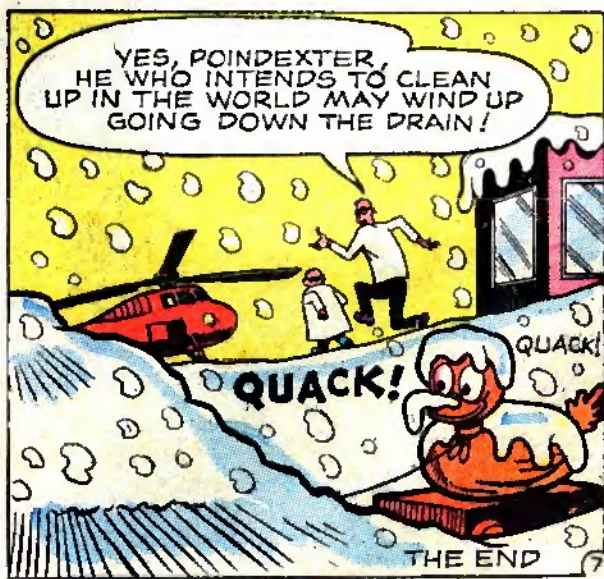
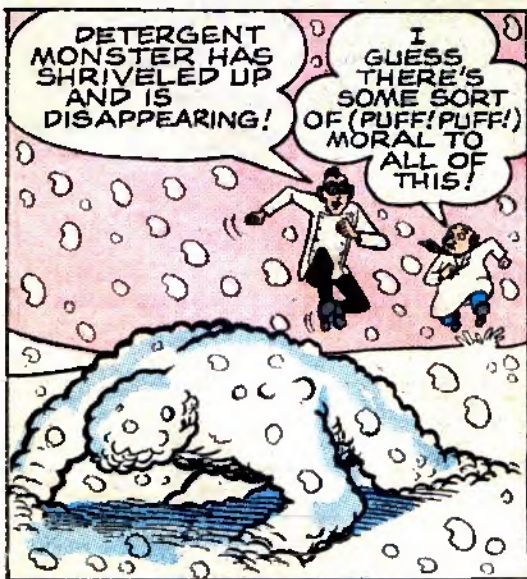
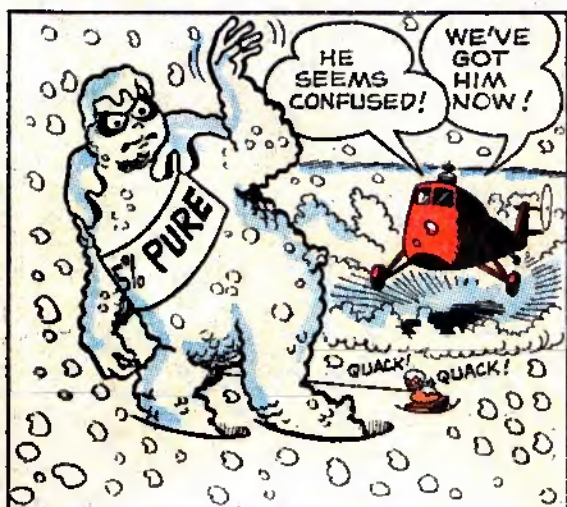
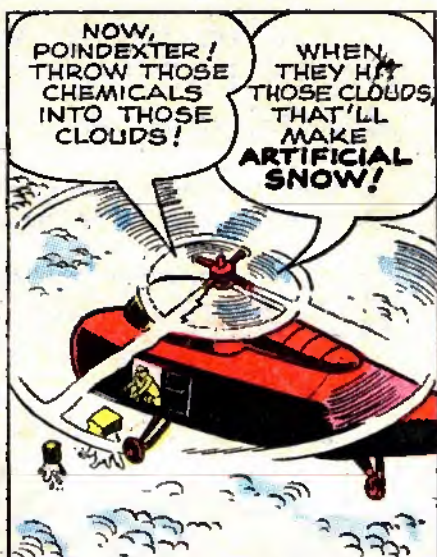
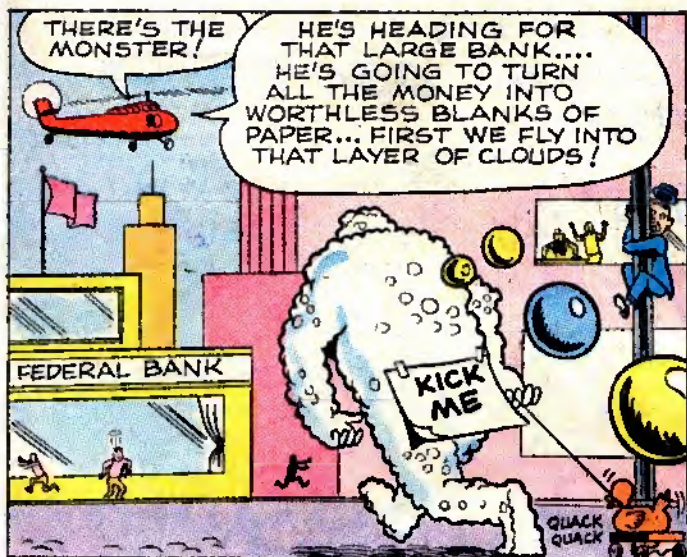


EVERYWHERE THE TALK IS ONLY ABOUT DETERGENT MAN...



HE TURNED IT (GASP) COMPLETELY WHITE! THE RAT FINK!





IF YOU'VE BEEN WAITING FOR THE BIGGEST
LAUGH BARGAIN IN COMICS... **DON'T WAIT
ANOTHER MINUTE!**

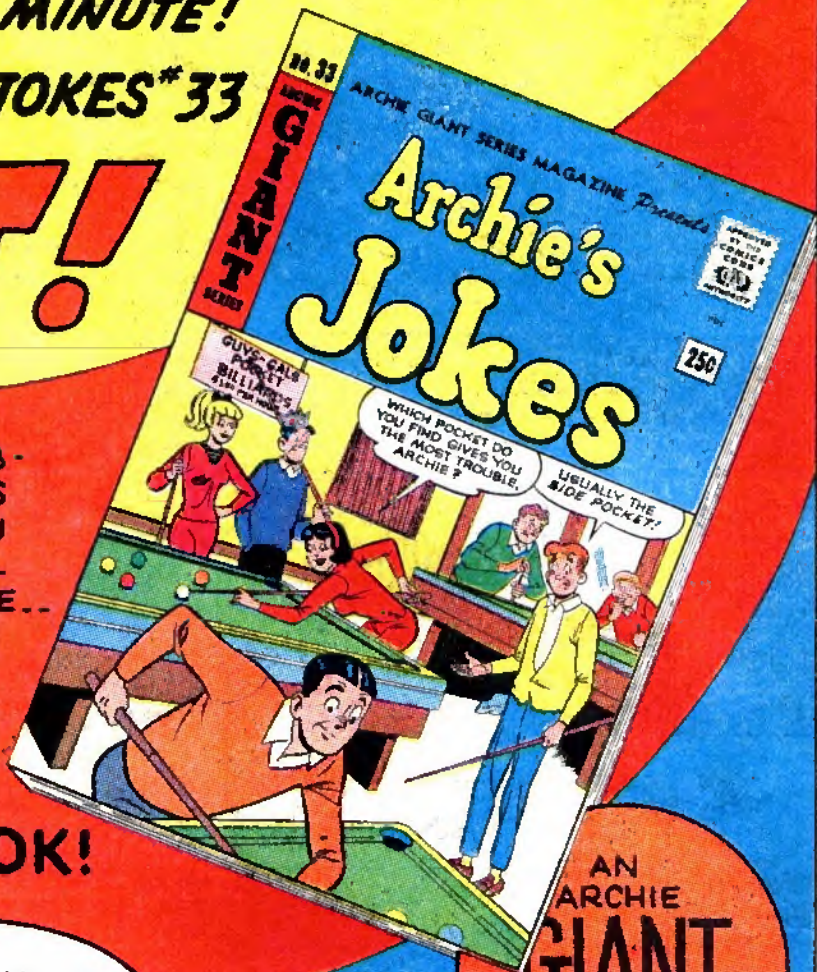
ARCHIE'S JOKES #33

IS IT!

IF YOU LIKE RIB-
TICKLING GAGS
THAT KEEP YOU
LAUGHING 'TIL
YOUR SIDES ACHE...

**YOU'LL
LOVE
THIS BOOK!**

AND IF YOU WANT TO BE
SURE YOU DON'T MISS OUT
ON THIS GIANT SIZE COMIC
MAGAZINE THAT GIVES YOU
MORE LAUGHS FOR YOUR
MONEY...GET BUSY...CLIP
THE COUPON! SEND FOR
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A MAD HOUSE MADDY



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SUMMER FUN #34

TO BRING YOU
A GIANT-SIZE
HELPING OF
LAUGHS!

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GOING ALL OUT TO
MAKE THIS THE
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SUMMER FUN
EVER!

BE READY TO
DIVE INTO THIS
BIG NEW ISSUE
AS SOON AS IT
COMES OFF THE
PRESSES! USE
THE COUPON!



DON'T MISS FUN
FILLED SUMMER
IN RIVERDALE
AS THESE LAUGH
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FROLIC THROUGH
PAGE AFTER PAGE
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**ALL
NEW
STORIES**